

## EVENTS

### CHALLENGE:

Our client wanted large portable graphics that would offer high impact, were easy to set up and be free standing without any exhibit hardware. Shipping was also a concern – they had to be lightweight and portable.

### ICL SOLUTION:

We provided silhouette cut-outs on rigid light substrates with a custom designed easel back. Strong enough to support the images, but easily removable for shipping. Our I Cut machine provided the critical contour cut outs – quick and cost effective.



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